

January 3 Meeting Agenda

Introductions

Review overall sequence

- Planning document for preservation program strategy
- Reconnaissance level survey
- Update planning document based on survey
- Public meetings
- Field work and research
- Document review and edits

Goals for historic preservation program [KP]

Understanding that Lynden is a new CLG the intent of developing these goals is to map out a long-term vision for how the LHPC relates to and supports the community. Supporting actions for each goal would then be developed to provide a means to achieve these goals. The following are some initial thoughts based on other communities to start a discussion.

- Raise awareness for the economic and heritage value of historic preservation.
 - Historic preservation month.
 - Promote through activities during the month
 - Social media.
 - Consider partnering with related organizations to increase reach
 - Provide opportunities for broad and diverse public participation
- Promote listing to the National and local registers of historic properties.
 - Assisting property owners with nomination development.
 - Staff assistance with application process.
 - Educational talks and site visits about effects and benefits of listing.
- Encourage financial incentive use for the rehabilitation of historic properties.
 - Providing point of contact and walk through support for property owners interested in financial incentives.
 - Staff assistance with application process.
- Support heritage tourism efforts within the community.
 - Use of background research from surveys and nominations.
- Strengthen preservation integration into city planning, land-use

Survey approach [SH]

Understanding that survey work to date has been largely project based for compliance purposes. The intent of survey and inventory work is to provide a baseline understanding of existing resources and register eligibility potential to guide planning and public and owner outreach. The following are some initial thoughts to start a discussion to help identify priority areas for identification, evaluation, and registration.

- Prioritize potential historic district area(s)
 - Residential
 - Commercial
 - Industrial
 - Landscapes
 - Objects/Structures

Public outreach approach [KP]

Understanding that historic preservation benefits from public awareness and education, the intent of this outreach is three-fold:

1. Input on the strategic planning phase to both let the public know the city and LHPC are undertaking this planning work and to seek input from the public on what their interest and concerns are.
2. Input on the reconnaissance level survey work to both let the public know this work will be happening and to seek input from the public on potential sites of significance or background within the survey area, as well as city-wide.
3. Testing and informing long-term public outreach and engagement strategies for the city and LHPC to continue after this project in order to support the goals developed in the planning document.

The following outline some initial thoughts for approaches for discussion. Timing would be immediate to provide information on the strategic planning process, and incremental as there are key steps (field work), and deliverables (draft report). This would be informed by the survey approach to target areas that will be surveyed.

- Facebook
- Instagram
- Owner, civic, or advocacy group outreach?
- City website, could an announcement and potential survey link be posted to the city's home page? Posting of draft and final materials?
- Flyer for posting and handout, showing map of survey area, links for information and contacts.

How does information circulate in Lynden, are there specific locations where a flyer should be posted, or would a notice in the Lynden Tribune be useful, or a press release to the Tribune to see if they would be interested in picking up and running a piece?